

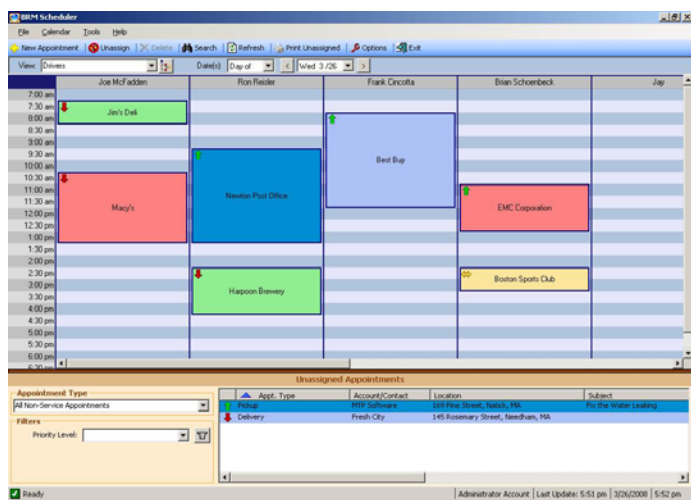
**Simplicity... Empowerment... Control...**

## Your world at your fingertips

In today's challenging economy, you need a solution that will help your sales, service, and office personnel become more effective, efficient and agile when dealing with customers, opportunities and prospects.

**BRM 6.0** provides you with a simple, intuitive interface that will ease user adoption, while delivering powerful features and functionality that will enable your company to help grow revenue, increase customer satisfaction and reduce expenses.

**BRM 6.0** provides a complete customer view across your entire organization. Sales, marketing and customer support will have real-time access to all key customer information.



## Ease of use

- Simple Point and Click environment
- Online, offline and mobile access
- Seamless integration with MS Outlook Contacts, Calendar, Email and Tasks
- Seamless integration with MS Office
- Real-time remote access via ANY Mobile Device



## All the Features you Need

- Complete 360 degree view of customers
- Customer Management
- Service Order flow from back office to field in real-time
- One-click Quote Creation
- Pipeline Analysis and Forecasting
- Configurable workflow and approvals
- Tasks and Activity Tracking
- Document Management

## Works on ANY Mobile Device



### BRM Mobile 2.0

provides real-time access to all your client information, anytime, anywhere, directly from your Smartphone. Whether viewing client information before a meeting, or capturing activities after a meeting, or accessing and emailing a document, **BRM Mobile 2.0** is the answer.