

## For A World In Motion

*“The increasing demands and pressures of selling within a global environment **require that sales professionals have mobile access to real-time customer data.** Our research demonstrates that top performing organizations provide sales professionals with access to vital customer information such as: key accounts, order status, and inventory availability at the point of customer interaction as a competitive edge. Annual benefits measured by these best-in-class performers include: **revenue growth, increased sales productivity, and enhanced customer loyalty and retention rates.**”*

- Leslie Ament, Aberdeen Group practice leader and director for Customer Intelligence Research

Driving around the corner to work, and sitting behind a desk from 9 to 5 are things of the past. In today’s fast paced world, you need access to information while on the go. With **BRM Mobile 3.0**, your smartphone can be used for much more than making phone calls and receiving email.

**BRM Mobile 3.0** puts information at your fingertips by providing real-time access to all your customer and client information directly from your smartphone or PDA.

The information you need is **ALWAYS** just a click away.



**BRM Mobile 3.0** provides complete access to all your client information, anytime, anywhere, directly from your Smartphone. Whether viewing client information before a meeting, or capturing activities after a meeting, or accessing and emailing a document, **BRM Mobile 3.0** is the answer.

**BRM Mobile 3.0** was designed from the ground up to automatically display properly on any mobile device. With its finger-friendly layout, shortcuts to favorites, and automatic retention of recent activities, **BRM Mobile 3.0** provides quick and easy access to key customer information.

### BRM Mobile 3.0

provides remote access to:

- Clients
- Contacts
- Opportunities
- Documents
- Activities
- Tasks
- Timesheet

### Benefits of Mobile CRM

