

## Proposal Generation for the Next Generation

As the market for legal services becomes more competitive, clients are increasingly choosing law firms based on formal RFPs (Requests for Proposals). In most law firms, the proposal generation and tracking process is very manually intensive and time consuming, and usually involves searching for a similar proposal from the past, and making mass edits or searching through a computer full of documents hoping to find the most current and accurate information to incorporate into the new proposal.

*The end result: a lot of wasted time and effort. There must be an easier way...*

Enter **ProGen Proposal Management System** from **MTP Software**.

### Simply better

Sometimes simpler is better, especially when the process is one that is repeated dozens or hundreds of times per year. ProGen provides the ability to create a categorized, searchable library of reusable proposal building blocks. The building blocks can be:

- MS Word
- MS PowerPoint
- MS Excel
- Graphic Images (GIF, JPEG, BMP, etc.)

ProGen's simple Drag and Drop user interface enables the user to quickly and easily select components from the library or directly from the file system, and simply drop them onto the Proposal Palette.

*ProGen does the rest...*

### Features

- Simple Drag and Drop interface
- Flexible, dynamic template library
- Powerful search capability
- Proposal tracking and dispositioning
- Release Management
- Experience and relationship mining from the CRM system
- Outputs directly to MS Word for easy editing
- Automatic Table of Contents creation
- Completely user-configurable environment

### Benefits

- Reduce proposal creation time by up to 75%
- Respond to more RFPs and win more deals
- Effectively manage proposal document templates
- Improve staff morale
- Track success rate by industry, office, practice, individual attorney
- Meet the tightest of deadlines
- Quickly and easily revert back to a previous version at any time

